

Rate Card-The Northeast Today	
Type of Ad	Price (INR)/Week
Display Ad on TNT Portal (3 weeks + 1 week free)	
Banner Ad (1000x275)	8000
Leader Board Ad (300x250)	6000
Sponsored Content or Native Ad (TNT Web Portal)	
Content (within 1000 words)	10000
Content (above 1000 words)	15000
Instagram Ads (per post)	
Image Ad	900
Video Ad (less than 2 mins)	5000
Video Ad (2mins-4mins)	8000
Facebook Cover Image (1 day free)	
TNT Main FB page (per day)	500
TNT Main FB page + state FB pages (per day)	900
Facebook Video Ads (3 weeks + 1 week free)	
TNT Main FB Page	1000
TNT Main FB Page + State FB Pages	1500
Facebook Post Ads (Price per Post)	
Text only Ad on TNT main FB page	250
Text only Ad on TNT main FB page + State FB pages	300
Image Ad on TNT main FB page	500
Image Ad on TNT main FB page + State FB pages	900
Video Ad on TNT main FB page (below 30 secs)	1000
Video Ad on TNT main FB page + State FB pages (below 30 pages)	1300
Video Ad on TNT main FB page (below 1 min)	2000
Video Ad on TNT main FB page + State FB pages (below 1 min)	2500
**NOTE: Video Ad rate on TNT main page & state FB pages for above 1 min is negotiable depending on video duration	
Twitter Ads	
Cover Image Ad	500
Tweet Ad	300
Youtube Ads (per video)	
Video Ad (5 secs or less)	1200
Video Ad (less than 30 secs)	1500
Video Ad (less than 1 minute)	2500
** NOTE: Avail free banner Ads on our Youtube videos by opting to purchase our FB, Instagram & Twitter Ad package	